

## Make a Real Difference

Before "going green" on the store brand side, retailers need to understand which efforts truly count – and how to communicate those efforts to shoppers.

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## Supply Side Report



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### Refresh brands with shelf-stable packaging from SOPAKCO

To meet the demands of today's on-the-go lifestyles, SOPAKCO is reinventing shelf-stable concepts in ways that are more consumer-friendly and help companies, brand owners and retailers enter the fast-growing convenience food segment in North America, according to the company.

The Mullins, S.C.-based supplier of shelf-stable retort food products in flexible and semi-rigid packaging noted that consumers are looking for convenient meals that don't need refrigeration and are ready-to-eat in 90 seconds or less. The company said its turnkey solutions allow name brands and store brands to introduce a line of shelf-stable products without investing in equipment or manufacturing facilities.

SOPAKCO has 650,000 square feet of manufacturing, packaging and warehousing space at its three facilities, including a new multi-million dollar production and packaging plant devoted to heat-and-serve entrées. The company said it has the capacity to process and package more than 50 million bowls and trays of shelf-stable products annually, and room to expand production facilities to provide store brand and national brand customers with microwaveable plastic bowls, trays, family packs and foodservice packaging.

## New Product Spotlight



### Bascom

Bascom is one of the largest Private Label maple syrup and sugar suppliers in the United States.

[NEW PRODUCT SHOWCASE](#)